

\$2 A WEEK BUYS YOU A LIBERTY BOND

Every American Who Refuses to Save \$2 Per Week to Buy a Liberty Bond Should Hang His Head In Shame

How to Buy on the Installment Plan.

Go to any bank, savings bank or trust company today. Give your name and address and \$2 and say you wish to purchase a \$50 Liberty Bond.

Continue to deposit \$2 every week for twenty four weeks. When you have reached \$50 the bank will hand you a United States Liberty Bond Certificate for \$50.

No Interest or Commissions Charged

Banks charge no interest or commission for buying you a Liberty Bond on the installment plan.

Employers Will Buy Liberty Bonds For You.

Your employer will be glad to purchase your Liberty Bond for you, deducting \$2 a week from your pay until the bond is paid for. Ask him.

The Government Wants You to Buy on the Installment Plan.

Both the government and the banks are anxious that you buy your Liberty Bonds on installments and not with cash drawn out of your bank deposits or from the sale of stocks and bonds.

Because the money now deposited in financial institutions or invested in stocks and bonds is being used in trade and industry. If withdrawn and turned over to the government for War, a large percentage of the business of the country would be compelled to curtail; men would be thrown out of employment and there would be hard times.

But if we cut down enough of our unnecessary expenses to save \$2 per week, and buy a Liberty Bond with that saving, we work no harm to industry and we help the government in its task of destroying the world's greatest enemy of Freedom.

What a Liberty Bond Is.

A Liberty Bond is the promise of the United States Government to pay you \$50—or whatever amount you buy—at the end of twenty five years, with interest.

During the life of the present issue of Liberty Bonds the Government guarantees to pay you 4% interest per year—half on May 15th and half on November 15th of each year.

Coupon Bonds and Registered Bonds.

Liberty Bonds are issued in two ways—Coupon and Registered. Coupon Liberty Bonds are made payable to the bearer. Each bond bears coupons payable May 15th and November 15th, stating the amount of interest due thereon at 4 per cent. You cut off these coupons as they become due and deposit or cash them at the bank just as you would a check.

Registered bonds are similar to coupon bonds, except that they bear no interest coupons. Instead, the Treasury Department registers your name on the face of these certificates, and every May 15th and November 15th mails you a check direct, in payment of the interest.

Registered Bonds are a safeguard against loss. Their ownership cannot be transferred to anyone else without your written authority. If lost, a new certificate can be obtained through application to the Secretary of the Treasury.

Probably Worth More After the War.

Liberty Bonds will become the premier investment security of the world. When the war is over and business is again normal, the interest rate on new Government bonds will probably be lower than the interest on the Liberty Bonds—just as it was before the war. That will mean that Liberty Bonds will be much sought, and probably will sell at a good premium.

Always Saleable

If for any reason you wish to sell your Liberty Bond you can do so at any time through any bank at the market price.

You Can Borrow on Liberty Bonds.

Most banks will at any time be ready to loan you \$90 on every \$100 you own in Liberty Bonds.

Exchangeable For Later Bonds or Higher Interest.

Should it become necessary later on for the government to issue more bonds at a higher rate of interest, you can exchange these 4 per cent bonds for new ones, turning them in at par plus the interest that has accrued.

Tax-Free Up to \$5,000.

Your Liberty Bonds up to \$5,000 are exempt from any taxation except the United States inheritance tax.

Why Liberty Bonds Are Safe as Gold

The first two Liberty Loans approximate six billion dollars. The revenue from the new war tax—which is practically on luxuries alone—will yield two billion, seven hundred million per year.

If the government were to adopt the war tax which England now has in operation, and extend our tax to the necessities of life, the Treasury Department could raise easily six billion dollars per year, sufficient funds to pay off the entire principal of the first two Liberty Loans in one year.

The wealth of this country available for redemption of

Liberty Bonds is almost invincible.

Liberty Bonds are a "first lien" on everything of value in this vast country—even our home.

Why Every American Must Save.

There is in this country only a certain supply of coal, wood, iron, food, clothes, etc. Our normal demand consumes nearly all of that supply.

Now comes war, with a new, gigantic, extra demand. Our supply cannot meet both our regular demand and the war demand in full. Therefore, one or both these demands must be cut down.

The government cannot cut down, because it must have supply in lavish abundance in order to win the war. Obviously, we, the people, must cut our demand till we leave sufficient for the government.

If we do not cut our demand, the strenuous buying of both people and government will bid up prices on our insufficient supply to heights of hardship. And we the people will be forced to cut down our wants, because we cannot afford to pay the exorbitant prices.

When you save \$2 per week to buy a Liberty Bond, you are really saving \$2 worth of something which you have stopped using. That \$2 worth of something can be used by the government.

Why Every American Should Save \$2 per Week for a Liberty Bond.

1. It will furnish money to the government out of your earnings and not out of money you have already saved, or loaned to commerce.

2. By saving \$2 worth of something every week, you will be helping create a supply for the government. This supply will keep you from paying exorbitant prices.

3. You will actually make money out of these bonds as a pure business transaction.

4. You will be loaning \$2 a week to help save the lives of our boys at the front—certainly not a hardship.

5. You will be helping to save yourself, your wife, your children, from the brutal slavery of an arrogant autocracy.

Every American who refuses to save \$2 a week to buy a Liberty Bond should hang his head in shame.

Go to a bank this morning. Deposit your \$2.

Only three more days.

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